

Activities performed by ENVIS Centre, Uttarakhand Environment Protection and Pollution Control Board during Swachh Bharat Abhiyan are described below:-

1st June

On 1st June, a fortnight long 'Clean India' campaign was launched by ENVIS Centre, Uttarakhand Environment Protection and Pollution Control Board (UEPPCB). In order to accelerate the efforts to achieve total sanitation and cleanliness as part of Swachh Bharat Abhiyan. To make this event a success we reached out to a local ngo 'Waste Warriors' who have vast experience of organizing such events and together they are conducting Swachh Bharat themed activities in a bid to reach out to the general public and raise awareness about the importance of a clean environment.

The campaign was launched with a morning of thought provoking Swachh Bharat themed skits in Paltan Bazaar and Gandhi Park performed by twenty cadets from the National Cadets Corps 11 UK. Battalion (NCC). The cadets then joined us in going shop-to-shop and requesting the businessmen to keep a dustbin outside or inside their premises. The team then conducted a clean-up drive around the clock tower.

ENVIS Coordinator Sh. Amarjeet Singh (Environment Engineer, UEPPCB) said 'That hosting this Swachh Bharat Campaign and appealing to the general public to come forward and support us, is a great initiative taken by all the team members. He asked for general public to join hands and work together for a cleaner and greener environment!

An information stall was also setup for providing information about waste and composting and a briefing session was carried out before the activities commenced so the cadets and volunteers could learn about the basics of waste management and how waste should be segregated throughout the clean-up session. Our Coordinator spoke about the functioning of Uttarakhand Pollution Control Board in the State and thanked the cadets and volunteers for their efforts.

Images of 1st June 2016





2nd June

On 2nd June, Swachh Bharat Slogan competition was launched by ENVIS, Uttarakhand Environment Protection and Pollution Control Board in collaboration with Waste Warriors. The contest was being held as part of a fortnight long 'Clean India' campaign. The public was requested to SMS their best 'Clean India' slogan to the number provided by us along with their name and school (if applicable). There is no doubt that the Prime Minister's campaign has raised the general level of awareness amongst Indian citizens and to enhance that, we were looking for a new catchy slogan to promote the campaign. Participants were also allowed to decorate their slogan with artwork which could be sent through email.

From the entries, 3 winning slogans were chosen by an esteemed panel of judges and winners were given prizes. The best 2 slogans were painted on a wall with logos of Ministry of Environment Forests & Climate Change, ENVIS, UEPPCB and Waste Warriors in an integral and highly visible area in the city on the final day of the campaign and used as a tag line for future Swachh Bharat campaigns.

Images of 2nd June 2016

Swachh Bharat Slogan Competition

Helpful hints for creating a catchy slogan
Keep it simple and concise
Memorable slogans work best
Use words that will grab people's attention

HOW TO SUBMIT YOUR ENTRY
SMS your slogan to [7895267144](tel:7895267144) or
e-mail your slogan and design to
Dehradun@wastewarriors.org

A confirmation SMS will be sent to you.



5th June

World Environment Day was celebrated by conducting a cleanliness drive at a very beautiful tourist spot in Dehradun "Robbers Cave" which is also known as "Guchhu Pani". This was done by ENVIS, UEPPCB officials, Waste Warriors and National Cadet Corp. (NCC) team. We cleaned the complete area and collected loads of waste. Our team also reached out to the general public to make them aware of the importance of a clean environment and provide opportunities for active participation.

Robbers Cave was chosen as the location for this clean-up drive as it is a popular tourist destination, and people arrive here in huge amount during this time, as June is vacation month. The clean up began at 10:00 a.m. in the best of spirits and enthusiasm, the volunteers were very determined and exhibited active participation in the clean up. The equipments needed to collect waste were provided by Waste Warriors. It was really wonderful to see that tourists and localities were also taking up initiative in keeping the place clean by helping to collect the garbage.

An information stall was set up providing full information about the importance of proper waste management. A briefing session was carried out prior to the clean-up to teach the volunteers who further spread the information amongst the tourists and visitors by interacting with them. Refreshments were provided to all of the volunteers. A total of 269 kg of non-recyclable, 36 kg of recyclable and 48 kg of glass waste was collected by the end of the clean up.

ENVIS Coordinator Sh. Amarjeet Singh (Environment Engineer, UEPPCB) said "UEPPCB feels immense pleasure in organizing such a successful event on the World Environment Day, we are delighted by the endless efforts and hard work of the Waste Warrior team. Also, the dedication and hard work of the NCC cadets was commendable. We look forward to organize such events in future and request the public to help us in making our future cleaner and greener."

Complete team was fully delighted till the end as this time we all came out and did something rather than sitting in a room and discussing the issue.

Images of 5th June 2016





7th June

On 7th June, the ENVIS, Uttarakhand Environment Protection and Pollution Control Board and local NGO Waste Warriors conducted a clean-up drive in the open plots around the UEPPCB office at Nemi, Road, Dalanwala.

14 members of staff from the UEPPCB participated in the clean up along with 4 members of Waste Warriors staff and 14 volunteers. Rain delayed the start of the clean-up drive but the miserable weather did not dampen the spirits of the participants.

1105 kg of construction waste and 652 kg of non-recyclable waste was collected and loaded onto the Waste Warriors truck and sent to the official dumping ground on Sahastradhara Road. 54 kg of recyclables were taken to the Waste Warriors HQ for further segregation before being sent for recycling.

After the clean-up drive staff members of ENVIS and Uttarakhand Environment Protection and Pollution Control Board distributed re-usable cloth bags to the nearby slum to raise awareness among people and about the importance of saying no to plastic bags.

Images of 7th June 2016



9th June

An educational Children's Event was conducted by ENVIS, Uttarakhand Environment Protection and Pollution Control Board (UEPPCB) in collaboration with Waste Warriors. Fifty underprivileged children including street children from The 'Aasraa Trust' participated in the event which was held at the 'Rajkiya Mahavidhalaya' at Rajpur Road. This day came out as a masterpiece in our Campaign.

The event started with an interactive session where the kids were asked for their inputs on various issues related to India's garbage crisis and were taught about recycling and waste segregation. Some of the children created Swachh Bharat slogans as part of a Slogan Competition being conducted by ENVIS, UEPPCB.

The children were then split into groups and coloured posters, made a collage from plastic waste, painted a cloth banner with the wording 'Cleanliness is Next to Godliness' and made wallets from Tetra Pak cartons. The children also took part in a clean-up drive. Some of the younger children dressed up as Waste Warrior Superheroes with masks made from milk and juice boxes.

4 colour-coded dustbins were donated to the school and a proper waste management system set up within the premises. The children made a large poster that showed what was to go into each of the dustbins. The children understood the importance of recycling after the three hour session and pledged to segregate their waste as they had been taught.

Refreshments, cloth shopping bags and crayons were distributed to all children at end of the event.

Images of 9th June 2016





11th June

11 June, 2016- ENVIS, Uttarakhand Environment Protection and Pollution Control Board (UEPPCB) held a monumental clean-up drive at Behl Chowk on Saturday in collaboration with Waste Warriors and Dehradun Municipal Corporation (DMC). A total of 41 people participated in the event.

A welcome boost was received when the Asian Development Bank (ADB) agreed to move the construction waste that they have been storing at the opposite end of the plot, near to Crossroads Mall. Tonnes of construction waste have been lying there for months.

Masks, bags, protective gloves and litter grabbing sticks were distributed to all of the participants and a briefing session conducted as to how the waste should be segregated. A total of 1.6 tonnes of waste was collected from the Rajpur Road end of the plot; 410 kg of construction waste, 15 kg of recyclable, 18 kg of broken glass and 170 kg of non-recyclable waste. Approximately 1 tonne of construction waste was taken away by the DMC. Much needed refreshments were distributed at the end of the event.

Jodie Underhill, Co-founder Waste Warriors said "This area is an integral part of the city and directly next to the Central Secretariat, even though the land is disputed it shouldn't be allowed to become a dumpsite. We are extremely grateful to the UEPPCB, Nagar Nigam and the Asian Development Bank for coming together to tackle the issue. If Dehradun is to become a clean city it is essential that we all work together and today's event is living proof that collaboration is indeed possible."

ENVIS Coordinator Sh. Amarjeet Singh (Environment Engineer, UEPPCB) said "Major improvements in the level of cleanliness at Behl Chowk have been made in just a couple of hours and we are very impressed with the enthusiasm of all of the participants. Dehradun could become the cleanest city in India if its citizens started taking pride in their surroundings instead of just cleaning inside their homes."

Note:- These articles were published in local newspapers.

Images of 11th June 2016





बहल चौक पर चला सफाई अभियान

देहरादून। शनिवार को बहल चौक पर सफाई अभियान चलाया गया। वेस्ट वारियर्स संस्था, नगर निगम, उत्तराखंड इन्वायरमेंट प्रोटेक्शन पोल्यूशन कंट्रोल बोर्ड और एडीबी की ओर से बहल चौक से राजपुर तक करीब 1.6 टन कूड़ा उठाया गया, जिसे निगम की गाड़ी लेकर गई।

नगर निगम से 20 कर्मचारी, पोल्यूशन कंट्रोल बोर्ड से छह और वेस्ट वारियर्स के 15 लोग शामिल रहे। वेस्ट वारियर्स से जोडी अंडरहिल ने बताया कि बहल चौक के प्रास गंदगी पसरी हुई थी। यहां से काफी कूड़ा हटाया गया। पर्यावरण अधिकारी अमरजीत सिंह ने कहा कि अगर शहर स्वच्छ होगा तो पर्यावरण भी ठीक होगा।



13th June

ENVIS, Uttarakhand Environment Protection and Pollution Control Board (UEPPCB) conducted a clean-up drive, composting workshop and educational activity in collaboration with Waste Warriors.

During the 3 hour interactive workshop, volunteers and cadets from the 29 U.K. National Cadet Corps Battalion (NCC) were shown how to make a basic composting enclosure using chicken wire and wooden poles. Once the enclosure was made the cadets filled it with leaves and garden waste that had been collected from the park. A natural microbe named Nature Vel SW was mixed with water and added to the leaves to speed up the composting process. Some of the cadets were given the task of removing plastic from the garden waste that was being composted and others sieved the compost that was ready for use. Female NCC Cadets participated in a clean-up drive whilst the composting workshop was in progress.

An information and refreshments stall was set up underneath the pagoda and some of the volunteers created Swachh Bharat slogans as part of a Slogan Competition being conducted by ENVIS, UEPPCB. An educational activity station was also initiated, where children could come and learn about waste management, colour in posters with eco themes and make a collage from waste items such as chip packets.

A total of 65 people participated in the event, refreshments were distributed to all of the participants at the end of the event.

Images of 13th June 2016





14th June

This day was not a part of activities planned for Swachh Bharat Abhiyan, Uttarakhand Environment Protection and Pollution Control Board distributes Cloth Shopping Bags every year in June as an integral part of World Environment Day to create awareness among people for reducing the use of plastic bags. This year too Cloth Shopping Bags were prepared and distributed.

ENVIS, Uttarakhand Environment Protection and Pollution Control Board (UEPPCB) and NGO Waste Warriors distributed cloth shopping bags and dustbins throughout Niranjapur Mandi (Biggest Vegetable Market of the City). The cloth bags were handed out by the ENVIS, UEPPCB in a bid to reduce the amount of plastic bags being used in the market and to promote the use of re-usable shopping bags.

100 dustbins were distributed by Waste Warriors around the mandi with special preference given to the 92 businesses that made a donation towards the project during a 4-day awareness raising and clean-up drive held with schools at the end of April. The vendors have been requested to use the dustbins for plastics and other kinds of inorganic waste.

The event was held as part of a fortnight long 'Clean India' campaign launched by the Ministry of Environment, Forest & Climate Change named 'Swachh Bharat Pakhwada'.

ENVIS Coordinator Sh. Amarjeet Singh (Environment Engineer, UEPPCB) said 'It was an eye opening experience being at the mandi today. None of the vendors were using paper bags, all were handing out low micron plastic which has been illegal since 2012. We always used to carry a re-usable bag with us when we went shopping but since the introduction of plastic those good habits have disappeared. There is no doubt that the expertise of Waste Warriors is needed at the mandi and we hope that they get the support they need to get the composting plant functioning again.'

Jodie Underhill, Co-Founder Waste Warriors said 'We are extremely grateful to the mandi vendors, the DMC and the UEPPCB for their support. This project is extremely challenging due to the huge amounts of waste being generated each day but we are completely committed to cleaning up the mandi and ensuring that as much food waste as possible is sent to feed the street animals at Kanji House rescue centre.'

Note:- These articles were published in local newspapers

Images of 14th June 2016





लिया
 जुलाई को होना है।
मंडी में बांटे कपड़े के बैग और कूड़ेदान
 देहरादून। मंडी क्षेत्र में साफ-सफाई और प्रदूषण रोकने के मकसद से प्रदूषण नियंत्रण बोर्ड और वेस्ट वॉरियर्स संस्था की ओर से मंगलवार को 100 कूड़ेदान और कपड़े के बैग बांटे गए। बोर्ड के इंजीनियर अमर जीत सिंह ने कहा कि पॉलीथिन का इस्तेमाल रुकना चाहिए।

15th June

Winning ‘Swachh Bharat’ Slogans Become Wall Murals

The ENVIS, Uttarakhand Environment Protection and Pollution Control Board (UEPPCB) and local NGO Waste Warriors concluded their fortnight of Swachh Bharat themed events finally by painting two wall murals outside the MDDA Plaza, the shopping complex opposite the clock tower.

The slogans painted on the wall were selected from 69 entries in a slogan competition conducted by the UEPPCB and Waste Warriors as part of a two week long ‘Clean India’ campaign in order to accelerate the efforts to achieve total sanitation and cleanliness across India as part of Swachh Bharat Abhiyan and as instructed by the Ministry of Environment, Forest & Climate Change.

The Prime Ministers campaign has raised the general level of awareness regarding the importance of cleanliness amongst Indian citizens and to enhance that, the UEPPCB went on the hunt, for a new catchy slogan to promote the initiative. The best three slogans were chosen by an esteemed panel of judges namely Mr Vinod Chamoli (Mayor), Mr Vinod Singhal (Member Secretary UEPPCB) and Mrs Shanti Varma (Ex-principal Welham Girls School and Waste Warriors President).

The two winning slogans that were chosen for the wall murals were submitted by Vinod Dhiman and Keshav Semwal. The third winner was Kusum Kandpal and her slogan will be used on a poster to deter littering which will be placed in local shops. The winners were also given a plant, UEPPCB cloth shopping bag and a recycled paper notebook in appreciation of their efforts.

Sh. Vinod Singhal, Member Secretary, UEPPCB said “It was a wonderful initiative taken by ENVIS Team & UEPPCB in collaboration with Waste Warriors.

All the activities performed during this fortnight plan were excellent and I personally appreciate the efforts made by the complete team during these events. Whether it was the Clean-up Drives, Children’s Day, “Swachh Bharat” Slogan Competition, Distribution of Cloth Bags & Dustbins in the Vegetable Market or Composting Training given by the Waste Warriors team, all were wonderful.

I am happy to say that this campaign was a success in many ways and it will definitely stimulate the thinking of people towards a Clean Environment.”

Final day images of “Swachh Bharat Abhiyan”



1st Winning Slogan



2nd Winning Slogan

